

EMAIL DELIVERY IMPLEMENTATION

Overview

Sending through a new email platform comes with unique challenges, but the Oracle Dyn Email Delivery implementation team makes the process easier -- at no additional cost to new senders.

Our industry experts have been on the front line for hundreds of successful email launches through the Oracle Dyn portal, ensuring each customer has success from the start. This is accomplished by focus on three specific phases.

Phase 1: Onboarding

From day one, our team helps you get up to speed on how to begin sending through our platform successfully. That includes, but is not limited to the following:

- Providing a full understanding of your different streams of email, different types of email, whether you are sending via SMTP or API, and anticipated volumes
- Helping you understand customization options (custom link tracking, open/click tracking, etc.)
- If appropriate, providing a ramp plan for you to bring your email onto our platform in a way that will help introduce your email through our IPs

- Presenting verification that email authentication is set up correctly, that your approved senders are accurately set up, and that everything is as you intended

Phase 2: Deployment

- Following deployment, we will monitor your accounts for a period of time to ensure everything is going to plan and to answer any questions postsend
- If needed, we will ensure senior email team leads are aware for additional monitoring resources.

Phase 3: Postmigration

For ongoing assistance, technical support is available to ensure both continued understanding and proper configuration of Oracle Dyn's email product. To accomplish that, we offer various levels of 24/7/365 support to ensure your questions are answered around the clock. For advanced support, we offer Reputation Management, an add-on consulting and monitoring service that provides further insight into email performance. Your account representative can review all options with you.

We look forward to discussing Oracle Dyn Email Delivery with you further for your email sending needs.

Oracle Dyn, an Oracle Cloud Infrastructure global business unit (GBU), helps companies build and operate a secure, intelligent cloud edge, protecting them from a complex and evolving cyberthreat landscape. Our managed Web Application Security, DNS, and Email Delivery services are powered by a global network that drives 40 billion traffic optimization decisions daily. More than 4,500 customers rely on Oracle Dyn edge services, including preeminent digital brands such as Netflix, Twitter, CNBC, and LinkedIn. Deployed as standalone solutions or fully integrated with Oracle Cloud Infrastructure, Oracle Dyn edge services are the key to delivering resilient, high-performance sites and applications.